BOOKS

The White House Speaks: Presidential Leadership as Persuasion, with Craig A. Smith. (Westport, CT: Praeger, 1994).

The President and the Public: Rhetoric and National Leadership, with Craig A. Smith. (Latham, MD: University Press of America, 1985).

BOOK CHAPTERS


BOOK REVIEWS
Review of The Queen of America: Mary Cutt’s Life of Dolley Madison, ed. By Catherine Allgor for The Historian, 76 (Fall, 2014), 570-571.

Review of Pitching the Presidency: How Presidents Depict the Office by Paul Haskell Zernicke for Political Science Quarterly 110 (Fall, 1995), 472-473.


PUBLISHED ARTICLES


"Presidential Values and Public Priorities," with Craig A. Smith, Presidential Studies Quarterly, 15 (Fall, 1985), 743-753.


"Presidential Mobilization for Policy," Southeastern Political Review, 10 (Fall, 1982), 3-29.


"Trees or Forest?: A Response to Gresson's 'Phenomenology and the Rhetoric of Identification,'" with Craig A. Smith, Communication Quarterly 28 (Spring, 1980), 57-62.


PROFESSIONAL PAPERS


“Maintaining a Sense of Crisis,” (Conference on The Prospect of Presidential Rhetoric, Texas A&M, College Station, Texas, 2004).

“A Solution in Search of a Problem: The Bush Tax Cut from Refund through Stimulus to the War against Terrorism” with Craig A. Smith (National Communication Association Meeting, New Orleans, LA, 2002).


PROFESSIONAL SERVICE


Discussant on panel, “Presidency, Representation and Communications Operations,” Midwest Political Science Association, Chicago, IL, April, 2005.


Participant at workshop on “Chairing the Academic Department,” American Council Education, Clearwater Beach, November, 1997.

Chairperson and discussant on panel “Presidential Rhetoric” at Southern Political Science Association, Atlanta, GA, 1996.

Panel participant at 2nd Annual Conference on Presidential Rhetoric, Texas A&M University, February, 1996.

Selection Committee for Best Paper on the President delivered at American Political Science Association, Chicago, August, 1995.


Program Committee for 22nd Annual Leadership Conference, “America; Bill of Rights at 200 Years and the New Democracies,” sponsored by Center for the Study of the Presidency, Richmond, Virginia, 1991.


Chairperson of Nominating Committee for Political Communication Division of the International Communication Association, 1989.


SELECTED FORUMS
“The Role of Presidential Debates in the Fall Election,” invited lecture at the Shepherd’s Center, Winston-Salem, October 9, 2012.


“Presidential Debates: Challenges and Reforms,” invited lecture at Purdue University, September 29, 2008.


Coordinator of Political Science Department Conference on Debatable Issues in the Presidential Campaign, October 2000.
Panel participant on “Private Behavior and Public Crisis: How Do We Respond?” at the Wake Forest University town hall meeting, September, 1998.


Selected participant at University retreat on “What Matters at Wake Forest?” Montreat, NC, January, 1996.


Panel Participant on “The Role of the President’s Spouse and the White House Staff,” at The Interdisciplinary Symposium on Presidential Disability and The 25th Amendment, Wake Forest University, 1995.


Baptist Student Day Lecturer on “Political Socialization,” Wake Forest University, October, 1991.


Participant in Charles King Race Relations Seminar, Wake Forest University, 1990.


Lecture to North Carolina High School Teachers on “President and Foreign Policy,” (October 1988).


Initiation and Coordination of Annual Social Science Teachers’ Workshop, Memphis, TN, 1980.

“Choosing our President,” presentation at University Community Day, Memphis State University, 1979.

Conducted sessions on Public Administration for the Memphis Executive Senior Management Training Seminar, Memphis, TN, 1977-78.