

BOOKS

The Oxford Companion to American Politics, co-editor with David Coates and William Walldorf (Oxford, UK: Oxford University Press, 2012).

The White House Speaks: Presidential Leadership as Persuasion, with Craig A. Smith. (Westport, CT: Praeger, 1994).

The President and the Public: Rhetoric and National Leadership, with Craig A. Smith. (Latham, MD: University Press of America, 1985).

BOOK CHAPTERS

"Report of the National Task Force on Presidential Rhetoric in Times of Crisis," in James Aune and Martin Medhurst, eds., The Prospect of Presidential Rhetoric (College Station: Texas A & M Press, 2008), pp. 355-378.

"Rosalynn Carter," in Lewis Gould, ed., American First Ladies: A Biographical Encyclopedia (New York: Garland, 1996), 377-392.

"The Coalitional Crisis of the Ford Presidency: The Pardons Reconsidered," with Craig Smith in The Modern Presidency and Crisis Rhetoric, ed. Amos Kiewe. (Westport, CT: Praeger, 1994), 119-36.

"The 1984 Reagan-Mondale Presidential Debates," with Craig A. Smith, in Robert V. Friedenberg ed., Rhetorical Studies of National Political Debates 2nd. ed. (New York: Praeger, 1994), 95-121.

The 1984 Reagan-Mondale Presidential Debates," with Craig A. Smith, in Robert V. Friedenberg ed., Rhetorical Studies of National Political Debates (New York: Praeger, 1990), 95-121.

"Rhetoric of Political Institutions," with Craig A. Smith, in Dan Nimmo and David Swanson eds., New Directions in Political Communication, Revised Edition (Beverly Hills, California: Sage Publication, 1989), 225-254.

"The Transition from President Nixon to President Ford," in James Pfiffner and R. Gordon Hoxie eds., The Presidency in Transition (New York: Center for the Study of the Presidency, 1989), 74-88.

BOOK REVIEWS

Review of The Queen of America: Mary Cutt's Life of Dolley Madison, ed. By Catherine Allgor for The Historian, 76 (Fall, 2014), 570-571.

Review of Pitching the Presidency: How Presidents Depict the Office by Paul Haskell Zernicke for Political Science Quarterly 110 (Fall, 1995), 472-473.

Review of Comparing Presidential Behavior: Carter, Reagan, and the Macho Presidential Style by John Ormon, for American Political Science Review 110 (June, 1988), 645-646.

Review of Reagan's America: Innocents at Home by Gary Wills for The Quarterly Journal of Speech 74(February, 1988), 126-128.

KATHY B. SMITH

Review of Making An Issue Of Child Abuse by Barbara Nelson for The Journal of Politics 47 (November, 1985), 1284-1285.

PUBLISHED ARTICLES

"A Rhetorical Perspective on the 1997 British Party Manifestos," with Craig A. Smith, Political Communication, 17 (October-December, 2000), 457-473.

"The First Lady Represents America: Rosalynn Carter in South America," 27 Presidential Studies Quarterly (Summer, 1997), 540-548.

"Presidential Values and Public Priorities," with Craig A. Smith, Presidential Studies Quarterly, 15 (Fall, 1985), 743-753.

"Presidential Audiences: 1964-1980," Presidency Research Group Newsletter 6 (Fall, 1983), 12-18.

"Harry S. Truman: Man of his Times," Presidential Studies Quarterly 13 (Winter, 1983), 70-80.

"Presidential Mobilization for Policy," Southeastern Political Review, 10 (Fall, 1982), 3-29.

"Instructional Guide to the Use of U.S. Government Documents in an American Politics Course," News for Teachers of Political Science 35 (Summer, 1981), 11-14.

"The Representative Role of the President," Presidential Studies Quarterly, 11 (Spring, 1981), 203-213.

"The Political Activity of Indiana Businessmen," Indiana Business Review 55, (August, 1980), 3-10.

"Trees or Forest?: A Response to Gresson's 'Phenomenology and the Rhetoric of Identification,'" with Craig A. Smith, Communication Quarterly 28 (Spring, 1980), 57-62.

"A Relational Approach to Presidential Communication: The Ford and Carter Coalitions," with Craig A. Smith, Journal of Applied Communications Research 7 (Fall, 1979), 135-152.

PROFESSIONAL PAPERS

"Looking Back, Looking Forward: Examining the Elections of 2014 and 2016," (Central States Communication Association, Madison, WI, 2015).

"NC Midterm: Rhetoric in 2014," (Central States Communication Association, Madison, WI, 2015).

"The Impact of Rules on Presidential Communication," (Central States Communication Association, Cleveland, OH, 2012).

"Presidential Communication: The first 70 Days of the Obama Administration," (Southern States Communication Association, Norfolk, VA, 2009).

"Rhetorical Challenges of the 2008 Presidential Primaries and Caucuses," (National Communications Association, Chicago, IL, 2007).

"Service Learning Abroad," (American Political Science Association: Conference on Teaching and Learning, Charlotte, NC, 2007).

KATHY B. SMITH

KATHY B. SMITH

“Breaking Out,” (American Political Science Association: Conference on Teaching Learning, Washington, D.C., 2006).

“Maintaining a Sense of Crisis,” (Conference on The Prospect of Presidential Rhetoric, Texas A&M, College Station, Texas, 2004).

“A Solution in Search of a Problem: The Bush Tax Cut from Refund through Stimulus to the War against Terrorism” with Craig A. Smith (National Communication Association Meeting, New Orleans, LA, 2002).

“The Internet and the 2004 Presidential Campaigns” with Craig A. Smith (National Communication Association Meeting, New Orleans, LA, 2003).

“The Wake Forest Conference on Debatable Issues: Using Candidate Debates as a Springboard for Framing Issues,” (National Communication Association Meeting, Atlanta, GA, 2001).

“Super Tuesday? So Many Contests, So Little Time,” (Capital States Communication Association, Detroit, 2000).

“Bill Clinton in Rhetorical Crisis: The 1998 Clinton-Lewinsky Scandal,” with Craig A. Smith (National Communication Association Convention, New York, 1998).

“Understanding the ‘Major Upset’ of 1997: Three British Manifestos as Narrative Visions,” with Craig A. Smith (Southern States Communication Association, San Antonio, TX, 1998).

“The Major Upset: Observations on Labour’s Landslide Victory in the 1997 Election,” with Craig A. Smith (Carolina’s Speech Communications, Charleston, SC, 1997).

“The Other Voice of the Clinton Administration: Hillary Clinton Redefines First Ladyship,” (Southern States Communication Association, New Orleans, LA, 1995).

“Campaigning Through Dixie: Lady Bird at Work,” (Citadel Symposium on Southern Politics, Charleston, SC, 1994).

“First Lady: Policy and Representation,” (Social Science History Association: Baltimore, MD, 1993).

“Presidential Sacrifice Campaigns: Why Follow our Leader,” (American Political Science Association, Washington, DC, 1993).

“The Coalitional Presidency of Gerald Ford,” with Craig A. Smith (Speech Communication Association: Chicago, IL, 1992).

“The Coalitional Crisis of the Ford Presidency: The Pardons Reconsidered,” with Craig A. Smith (American Political Science Association: Chicago, IL, 1992).

“The Political Significance of Communication Forms: The American Jeremiad,” (American Political Science Association: Washington, DC, 1991).

KATHY B. SMITH

KATHY B. SMITH

“The Political Implications of the Jeremiad Tradition in Presidential Rhetoric,” (American Political Science Association: San Francisco, C.A., 1990).

“Myths about Presidential Campaigning in the South,” (Citadel Symposium on Southern Politics: Charleston, S.C., 1990).

“The Things They Know That Just Ain’t So: Misconceptions about Presidential Campaigning,” with Craig A. Smith (Speech Communication Association: San Francisco, 1989).

“Presidential Assistants: First Lady Potential,” (Southern Political Science Association: Charlotte, N.C., 1987).

“The Transition Ritual: From Richard Nixon to Gerald R. Ford,” (Speech Communication Association: Chicago, 1986).

“Presidential Requests and Rationales: Persuasion and Leadership, 1963-1984,” with Craig A. Smith (American Political Science Association: New Orleans, 1985).

“Presidential Values and Public Priorities,” with Craig A. Smith (American Political Science Association: Washington D.C., 1984).

“Longitudinal Analysis: Patterns of the Rhetorical Presidency,” with Craig A. Smith (Speech Communication Association: Chicago, 1984).

“Presidential Audiences: 1964-1980,” with Craig A. Smith (American Political Science Association: Chicago, 1983).

“A Value Analysis of the Reagan Administration,” with Craig A. Smith (Eastern Communication Association, 1983).

“Presidential Contact with the South, 1964-1980,” with Craig A. Smith (Eastern Communication Association, 1983).

“Presidential Mobilization for Policy: Truman’s Food Campaign and Carter’s Energy Campaign,” (Midwest Political Science Association: Chicago, 1981).

“Civil Religion and Executive-Congressional Relations,” with Craig A. Smith, National Leadership Symposium, sponsored by the Center for the Study of the Presidency: Kansas City, MO, 1979).

“Harry Truman: Man of his Times?” delivered at the Tenth Annual National Leadership Symposium, sponsored by the Center for the Study of the Presidency: Kansas City, MO, 1979).

“The Ford and Carter Coalition: A Relational Analysis of Presidential Communication,” with Craig A. Smith (Midwest Political Science Association: Chicago, 1979).

“Jimmy Carter’s ‘People’: A Relational Analysis,” with Craig A. Smith (Southern Speech Communication Association: Biloxi, 1979).

KATHY B. SMITH

KATHY B. SMITH

“The Carter Presidency at Mid-Term,” (Tennessee Political Science Association: Fall Creek Falls, 1979).

“The Mississippi State Sovereignty Commission: A Problem of Image,” (Mississippi Political Science Association: Greenwood, 1976).

PROFESSIONAL SERVICE

Discussant on Panel, “Presidential Agendas and Policy Programs,” Midwest Political Science Association, Chicago, IL, April 2013.

Discussant on Panel, “Presidency Research Today,” Central States Communication Association, Cleveland, OH, March 2012.

Chairperson and Discussant on Panel, “New Research in Presidential Rhetoric,” Midwest Political Science Association, Chicago, IL, April 2010.

Participant on Panel, “The Digital Age and the Creative Class,” Southern States Communications Association, Louisville, KY, April 2007.

Discussant on panel, “Presidency, Representation and Communications Operations,” Midwest Political Science Association, Chicago, IL, April, 2005.

Participant on panel, “Presidential Campaign Rhetoric in the Internet Age,” Ninth Annual Conference on Presidential Rhetoric, Bush Presidential Library, College Station, Texas, February, 2003.

Facilitator for Workshop on “Contemporary Presidential Research,” Western States Communication Association, Coeur d’Alene, Idaho, February 2001.

Discussant on panel, “The Media in Comparative Context,” American Political Science Association, Washington, D.C., August, 2000.

Chairperson and discussant on panel “The Uses of Presidential Rhetoric,” American Political Science Association, Atlanta, August, 1999.

Discussant on panel, “The Limits of Presidential Leadership,” American Political Science Association, Boston, August, 1998.

Participant at workshop on “Chairing the Academic Department,” American Council Education, Clearwater Beach, November, 1997.

Chairperson and discussant on panel “Presidential Rhetoric” at Southern Political Science Association, Atlanta, GA, 1996.

Panel participant at 2nd Annual Conference on Presidential Rhetoric, Texas A&M University, February, 1996.

Selection Committee for Best Paper on the President delivered at American Political Science Association, Chicago, August, 1995.

Discussant on panel, “President and Public Communication,” American Political Science Association, Chicago, Illinois, 1995.

KATHY B. SMITH

KATHY B. SMITH

Chairperson and discussant on panel, “Mass Media and Elections in Comparative Perspective,” International Communications Association, Sydney, Australia, 1994.

Chairperson and discussant on panel, “American Political Discourse in Three Media Contexts,” International Communications Association, Washington, DC, 1993.

Program Committee for 22nd Annual Leadership Conference, “America; Bill of Rights at 200 Years and the New Democracies,” sponsored by Center for the Study of the Presidency, Richmond, Virginia, 1991.

Chairperson on panel “News and Social Constituencies,” International Communications Association, Dublin, Ireland, 1990.

Chairperson of Nominating Committee for Political Communication Division of the International Communication Association, 1989.

Chairperson and discussant on panel, “Legal and Policy Issues in Political Communications,” at The International Communications Association Meeting, San Francisco, California, 1989.
Discussant on panel, “Political Communications,” at the International Communications Meeting, New Orleans, Louisiana, 1988.

Panel Chairperson, “Presidential Communication” panel at the Speech Communication Association, New Orleans, Louisiana, 1988.

Paper referee for International Communications Association, section on political communication, 1988 and 1993.

Discussant on panel, “Elements of Presidential Power” at American Political Science Association Meeting, Chicago, 1987.

Discussant on panel, “Instrument of Executive Power: Rhetoric and Non-Verbal Behavior” at American Political Science Association Meeting, Washington, D.C., 1986.

SELECTED FORUMS

“The Role of Presidential Debates in the Fall Election,” invited lecture at the Shepherd’s Center, Winston-Salem, October 9, 2012.

“First Ladies Roles: Michelle or Ann?” invited lecture at UNC-Greensboro, October 4, 2012.

“Back to the Classroom: American Elections,” presentation, Wake Forest Alumni Association, November 7, 2008, DeTamble Auditorium.

“Presidential Debates: Challenges and Reforms,” invited lecture at Purdue University, September 29, 2008.

“Secrets and Security,” lecture for Secret and Voices of our Times, Wait Chapel, January 17, 2008.

Coordinator of Political Science Department Conference on Debatable Issues in the Presidential Campaign, October 2000.

KATHY B. SMITH

KATHY B. SMITH

Panel participant on “Private Behavior and Public Crisis: How Do We Respond?” at the Wake Forest University town hall meeting, September, 1998.

Lecturer on “Urban Dilemmas in China and the U.S.,” for Fulbright-Hays Grant Recipients, June 1998.

Selected participant at University retreat on “What Matters at Wake Forest?” Montreat, NC, January, 1996.

Speaker on “Wake Forest Academic Life,” at Parents Forum during Freshman Orientation, 1989, 1990, 1991, 1996, 1997, 1998.

Panel Participant on “The Role of the President’s Spouse and the White House Staff,” at The Interdisciplinary Symposium on Presidential Disability and The 25th Amendment, Wake Forest University, 1995.

Speaker on “How Political Campaigns Should and Should Not be Covered,” for Old Gold and Black Retreat, Fancy Gap, VA, September, 1992.

Baptist Student Day Lecturer on “Political Socialization,” Wake Forest University, October, 1991.

Panel Participant on “Federal and State Balance in Presidential Elections” and “President as Gardener: The Seed of Freedom,” at the 22nd Annual Student Symposium sponsored by the Center for the Study of the Presidency, Washington D.C., Spring, 1991.

Participant in Charles King Race Relations Seminar, Wake Forest University, 1990.

Campus Day Lecturer on “Making a Change,” for Wake Forest Admissions Office, 1989.

Panel Participant on “Building Research Resources for the Future,” for the American Association of University Professors, Wake Forest University, 1989.

Live interview on Presidential Debates for C-SPAN Network, (October 1988).

Lecture to North Carolina High School Teachers on “President and Foreign Policy,” (October 1988).

“The Institutionalized Presidency” panel participant at 13th Annual Leadership Conference, sponsored by the Center for the Study of the Presidency, Minneapolis, 1982.

“The Presidency and Priorities for the 1980’s,” panel participant at the 11th annual National Student Symposium, sponsored by the Center for the Study of the Presidency: Washington, D.C., 1980.

Initiation and Coordination of Annual Social Science Teachers’ Workshop, Memphis, TN, 1980.

“Choosing our President,” presentation at University Community Day, Memphis State University, 1979.

Conducted sessions on Public Administration for the Memphis Executive Senior Management Training Seminar, Memphis, TN, 1977-78.

KATHY B. SMITH